

Northern Alaska Tour Company

Privacy Policy

This privacy policy ("policy") will help you understand how Northern Alaska Tour Company and our sister companies ("us", "we", "our") use and protect the data you provide to us when you visit and use our services.

We reserve the right to change this policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

What User Data We Collect

When you book a reservation for a tour or flight, we may collect the following data for each person in your party:

- Your contact information, including phone number and email address
- Your weight if you will be taking one of our air flights
- Your hotel and travel plans, when relevant to our trip logistics
- Security information required for some reservations, such as birth dates, passport and/or drivers license numbers

If you purchase a tour, flight, or other service, we may also collect relevant payment information. We never store this information anywhere once the transaction is complete, nor do we ask for any information that is not relevant to our providing our services, although our third-party vendors may do so (see below).

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at adventure@northernalaska.com.

Why We Collect Your Data

We are collecting your data for several reasons:

- To provide a tour, flight, or other service to you, both for services we provide and reservations we make on your behalf
- To communicate with you before your trip, to respond to your inquiries, confirm your reservation, or advise you of changes to the itinerary
- To communicate with you after your trip, in case of any issues that arose or to get

your feedback

We will never use your data for any other purpose.

Safeguarding and Securing the Data

We are committed to securing your data and keeping it confidential. We have done all in our power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online. In particular, we collect only the information absolutely necessary to provide our services to you, and neither request nor store any other information.

However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information.

Our Use of Third-Party Services

In order to provide our services to you, we will share some or all of your information with third-party vendors. These include, but may not be limited to:

- Processing your reservation for a tour, flight, or other services
- Booking a room at any of our camps and other lodging
- Providing meals at any of our camps and inns

We will never lease, sell or distribute your personal information to any other third parties who are not directly involved in providing our services to you. We might do so if the law forces us.

You can find the privacy policies of the third-party vendors here:

- [TakeFlight](#) - see the Privacy Statement section
- [FrontDesk Anywhere](#) – see the Use of Customers' Guest Personal Information section
- [Toast Restaurant Point of Sale](#)
- Other third-party airlines and other transportation, hotels, and others that will be a part of your trip

Your Rights

Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. The easiest way to exercise your rights is by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.